



**FRIENDS OF THE MARITIME MUSEUM
BEAUFORT, NC**

***CORPORATE PARTNERSHIP PROGRAM
2021***



FRIENDS OF THE NC MARITIME MUSEUM IN BEAUFORT, NC

How the Friends Use Donations From Corporate Partners

The Friends of the Museum is a non-profit organization supporting the NC Maritime Museum in Beaufort.

- The Museum's budget is \$1.2 million. Essentially, the State pays salaries and benefits for the Museum's staff and utilities, and approximately \$200,000.00 for services and supplies.
- The Friends annual budget of \$500,000 is an integral part of Museum Exhibits and Programs.

The Friends support projects the State is not permitted to do or cannot afford to do. Examples include:

- **Boating programs**
 - *Junior Sailing Program*, since 1997 teaching over 200 children each summer
 - Establishing the *High School Sailing Club* in 2020
 - Customized sailing programs for adults and teens
 - *Beaufort Oars Rowing, Beaufort Women's Sailing and Traditional Skiff Clubs*
- **Purchasing**
 - Supplies for Museum Collections and Exhibits
 - Materials for Boating and Marine Science Programs
 - Insurance for boats and vehicles used by the Museum
- **Administration**
 - Community Clubs (e.g., rowing and sailing)
 - Tuition (e.g., boat building classes)
 - Grants and Donations
- **Advertising and communications**
 - Monthly, quarterly and annual newsletters
 - Support for the Museum's Public Information Officer
- **Asset ownership**
 - Land, vessels, vehicles and equipment supporting the Museum
- **Endowments**
 - The earnings of which are available to the Museum for program enhancements not funded by the State

All of your annual donation will go directly to enhance the Maritime Museum's mission dedicated to the advancement of knowledge of the maritime heritage of our region and the State.



FRIENDS OF THE NC MARITIME MUSEUM IN BEAUFORT, NC
WHAT THE FRIENDS DO – PROVIDE ONGOING SUPPORT AND OPERATIONS FOR THE FOLLOWING:

Museum Programs

- Adult Sailing Program
- Cape Lookout Studies Program
- Boat Building Classes and Programs
- Boat Donation Program
- Junior Sailing Program
- High School Sailing Club
- Summer Science School
- Watercraft Center Programs

Projects

- Buy-a-Brick Program
- Gallants Channel
- Monofilament Line Recycling Program
- Protect Wild Dolphin Tags

Groups and Clubs

- Beaufort Women's Sailing Club
- Beaufort Oars Rowing Club
- Carolina Maritime Model Society
- Sliding Seat Rowing Club
- Traditional Small Craft Association

Special Events and Fundraisers

- Annual Membership Meeting
- Clam Chowder Cook-Off
- Crab Cake Cook-Off
- June Party – Summer Fundraiser
- Crystal Coast Christmas Flotilla
- Boat Shop Bash – Fall Fundraiser
- Great 4th Race
- Maritime Day
- Wooden Boat Show
- Drive-In Movies

Museum Support

- Insurance for Programs, Activities and Properties
- Library – Purchase of Books, Subscriptions and Supplies
- Maintenance Funding for Friends and NCMM
- Friends-owned Boats for Museum Use
- Monthly e-Newsletter
- Museum Collections
- NC Maritime History Council
- Volunteer Recognition Events
- *The Maritimes* – the Museum's Bi-Annual Newsletter
- The Friends Bi-Annual Newsletter
- Website Funding



FRIENDS OF THE NC MARITIME MUSEUM IN BEAUFORT, NC **CORPORATE PARTNER DONATION LEVELS/BENEFITS**

ANNUAL AMOUNTS/SUGGESTED 5 YEAR MINIMUM:

PLATINUM – \$10,000.00

GOLD – \$5,000.00

SILVER – \$2,500.00

BRONZE – \$1,000.00

***We Will Work With Our Corporate Partners To Customize Benefits To What Best Works
For Their Company and Corporate Partnership Commitment***

All **Corporate Partners** will be recognized via their logo/website link on Museum Lobby electronic board and/or in the Watercraft Center, on Friends marketing materials, social media and website. Corporate Partners will also be listed on banners, event invitations, registration forms and press releases, when and where applicable.

Other Potential Benefits To Consider:

Platinum Corporate Partners receive up to 20 total tickets to a Friends event (can be split among events – Wooden Boat Show Party, June Party, Boatshop Bash, Christmas Flotilla, and more), preferred parking at all events

Gold Corporate Partners receive up to 15 total tickets to a Friends event (can be split among events – Wooden Boat Show, June Party, Boatshop Bash, Christmas Flotilla, and more)

Silver Corporate Partners receive up to 10 total tickets to a Friends event (can be split among events – Wooden Boat Show, June Party, Boatshop Bash, Christmas Flotilla, and more)

Bronze Corporate Partners receive up to 5 tickets to a Friends event (can be split among events – Wooden Boat Show, June Party, Boatshop Bash, Christmas Flotilla, and more)

Other Potential Benefits – Available For Discussion:

- Naming Rights/Signage: Docks, Pavilion, Education Center, Nature Trail, Harborside Park
- Maritime Education Center: Opportunities to be involved at the ground level with this new building at Gallants Channel, groundbreaking proposed for 2022-23
- Christmas Flotilla Party, June Party and/or Boatshop Bash naming rights or other prominent signage
*the Flotilla offers great exposure as a significant Museum event, covered by local/regional media
- Use of Museum and Friends facilities for events, programs, meetings, etc.
- VIP areas at Friends events
- Business name on highly visible Junior Sailing Program boats
- Ad(s) in local newspapers, magazines to recognize Corporate Partners
- Swag bag (jacket, shirt, hat, mug, other items)